



Raffles
University
I s k a n d a r

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FOR IMMEDIATE RELEASE

LAUNCH OF RAFFLES UNIVERSITY ISKANDAR TO CREATE WORK-READY, CREATIVE GRADUATES FOR THE NEW ERA

Singapore and Malaysia, 1 August 2012 – Higher education today has come to a point where it is not about creating a straight-A graduate, but one who has deep knowledge, skills, holds global perspectives, and possesses creative and critical thinking skills. Raffles University Iskandar (“RUI” or “the University”), a practice-focused university in the growing economic zone of Iskandar in Malaysia, aims to be a leader to turn out work-ready and globally competent graduates for today’s competitive world. RUI was established by Raffles Iskandar Sdn. Bhd., a 80:20 joint venture formed between Raffles Education Corporation Limited (“RafflesEducationCorp” or “the Group”) and Education@Iskandar Sdn Bhd (EISB), a member of the Iskandar Investment Group, respectively.

RUI is a comprehensive university approved by the Malaysian government. It is designed to offer a wide range of academic programmes with intensive hands-on curriculum and employer-based internships, giving its graduates an edge over other fresh graduates in the competitive job market. Students are not only attuned to the practical needs of the industry, but also fostered in creative thinking to prepare them for future success.

Professor Malek Pourzanjani, President of RUI, said, “Raffles University Iskandar provides a vibrant and creative learning environment where inspiring mentors take great pride in transforming the lives of students through a university experience that is distinctive, challenging and fulfilling.”

The University is gearing up to launch its undergraduate and masters programmes, which include Design, Business Administration, Accountancy, Education Management, Applied Psychology and Information Communication Technology. Classes start in August 2012 and are taught in English.

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Classes are currently conducted at a temporary location at Menara Kotaraya in Johor Bahru, whilst a 65-acre state-of-the-art campus is being built at Iskandar Malaysia's EduCity zone, set for completion in 2014. The Iskandar region has been identified by Malaysia as an economic and educational hub. RUI's viable location sets the university in a secure and growing metropolitan state, giving students and academic staff the unparalleled opportunity to immerse themselves in a dynamic learning and living environment.

RUI is supported by the vast experience of *RafflesEducationCorp*, the largest private education group in Asia-Pacific, with 33 colleges in 30 cities across 13 countries in the region. "RUI clearly differentiates itself from other universities with it being practice-oriented since day one. In addition, we are always ready to build on the strengths of *RafflesEducationCorp* and develop RUI as a top-tier university," Prof Pourzanjani added.



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Artist's impression of Raffles University Iskandar

(For high-resolution images, please contact tanpohlay@raffles-education-corporation.com)



About Raffles University Iskandar

Raffles University Iskandar (RUI) is a multi-faculty, comprehensive, self-accrediting university approved by the Malaysian government. Built on a 65-acre plot of land located in Iskandar Malaysia's EduCity, RUI is a first of its kind, Asian-based Malaysian university. RUI's strategic location in Iskandar sets the university in a secure and growing state economy with high potential in both economic and cultural developments. Students can expect a vibrant and dynamic nurturing learning experience that will see their transformation into world-class professionals. Comprehensive undergraduate and postgraduate programmes offering include: arts, design, business, health sciences, education, and social sciences. For more information on RUI, please visit its website at www.raffles-university.edu.my

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About Iskandar Investment

Iskandar Investment Berhad is a strategic catalyst of change, working closely with the authorities, other developers and investment partners in the region to achieve Iskandar Malaysia's vision of becoming a sustainable metropolis of international standing by 2025. Iskandar Investment aspires to create a world-class connected liveable community in the heart of Southeast Asia that will lead the change for future generations to come. Iskandar Investment oversees the development of approximately 9,800 acres, or two per cent, of land in Iskandar Malaysia. These landbanks are strategically located in close proximity to Singapore as well as Johor's logistics hubs, namely the Senai Airport and the international ports of Tanjung Langsat, Pasir Gudang and Tanjung Pelepas, to ensure accessibility to and from all parts of the world. Iskandar Investment drives investments across six clusters in high-value service sectors to support the development of Iskandar Malaysia. These are namely education, financial advisory services, leisure and tourism, trade and logistics, healthcare and wellness, and creative industries. This is also aligned with Malaysia's aim to become a high-income nation by 2020. For more information on Iskandar Investment, please visit www.iskandarinvestment.com

About Raffles Education Corporation Limited

Raffles Education Corporation Limited ("RafflesEducationCorp") is the largest private education group in Asia-Pacific. Since establishing its first college in Singapore in 1990, the Group has grown to operate 33 colleges in 30 cities across 13 countries in Asia Pacific: Australia, Bangladesh, Cambodia, China, India, Indonesia, Malaysia, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka and Thailand.

More than 21,500 students enrolled in RafflesEducationCorp's tertiary programmes benefit from a quality education that provides graduates with a well-rounded hands-on experience relevant to the industry.

The Group also owns the Oriental University City in Langfang, Hebei Province, China – a 2.8 million square metre self-contained campus. Within this campus, Oriental University City provides education services to 9 colleges with an additional student population of over 24,000.

Headquartered in Singapore, RafflesEducationCorp employs close to 2,500 academic and administrative staff, and is listed on the Mainboard of the Singapore Exchange. For more information on the Group, please visit the RafflesEducationCorp's website at www.raffles-education-corporation.com

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