

FOR IMMEDIATE RELEASE

**PROMISING TALENTS AT RAFFLES COLLEGE OF HIGHER EDUCATION
STAGE GRADUATION FASHION EXTRAVAGANZA – “DIRECTION”**

Singapore, December 10, 2010 – 314 final-year students from Raffles College of Higher Education (“RCHE”) will be celebrating a fantastical graduation on Monday, December 13, with a showcase of the many design flair and aspiring talents the college has nurtured. Many of these young talents have already won international recognition in prestigious contests including the Triumph Inspiration Award 2010, Sloggi Love World Event and Nike Spring/Summer 2010 Stylist Challenge.

To be held at Fairmont Hotel, the December Graduation Show – ‘*Direction*’ will showcase the works of graduates from Design, Business, Merchandising, Applied Psychology, Infocomm Security and Biomedical Sciences programmes.

The theme ‘*Direction*’ was conceived by RCHE’s Visual Communication students. Said Mr Ong Kai How, RCHE’s College Director, “This graduation theme was conceived with the design rationale that at RCHE, *every direction a student may take leads to success*. We at RCHE envisage that all our students will embark on successful careers upon graduation, whichever discipline they may have come from.”

The highlight of the event is the Graduation Fashion Show. Aspiring fashion designers will display their work on a runway in front of an audience of well-known fashion designers and seasoned practitioners of the fashion industry.

The panel of judges includes:

- Ms Kim Reyes, Editor, Designaré
- Mr Alfie Leong, Designer and Owner of “MU”
- Mr Desmond Yang, Designer and Owner of Abyzz

Close to 50 original collections will be showcased, with inspirations ranging from the rich history of European nations to the mythical world of Atlantis to the purity of Chinese traditions.

“The collections demonstrate our students’ broad thinking and eclectic mix of cultural, global and ecological themes that influence fashion today,” said Associate Professor Giuseppe (Joe) Spinelli, Principal of RCHE.

Winner of the Triumph Inspiration Award National Final 2010, Grace Eliana Sugiarto, produced a design piece that English Pop Star and style icon Cheryl Cole wore in her latest music video, ‘*Promise This*’. Grace’s design was judged by Helena Christensen, designer Matthew Williamson and actress/singer Karen Mok in London. She will be presenting a new collection inspired by Yves Klein, the legendary post-war French artist during the evening.

“Such international events are great outlets for students to show their creations and be appreciated for their hard work. It also gives students great exposure to the industry and an opportunity to further understand what they want from a chosen career path,” said Associate Professor Spinelli.

“One of the greatest strengths of our college’s programmes is our emphasis on opportunities for hands-on experience and international exposure. For instance, we have involved our students from the various disciplines in the show to let them earn practical experience,” he added.

Building on the graduation theme ‘*Direction*’, Raffles Interior Design students have conceptualised the exhibition and stage designs of the graduation show, depicting Singapore’s unique skylines and portraying the economic development of Singapore. The exhibition, also held at Fairmont Hotel, will showcase works from Business, Applied Psychology, Biomedical Sciences, Infocomm Security, Merchandising and Design.

Mr Alfie Leong will also be announcing the recipients of the Apprenticeship Programme under his label, “MU” at the end of the evening. Under the three-month apprenticeship, selected students will conceptualize and develop a capsule collection for the label.

RCHE’s Graduation Fashion Show takes place on December 13, 2010 at The Fairmont Hotel, Stamford Ballroom (80 Bras Basah Road, Singapore 189560). The Official Opening commences at 6.00pm. The Fashion Show will take place at 8.30pm.

Raffles Designers

Raffles College of Higher Education (“RCHE”) is a state-of-the-art educational institution committed to grooming students into award-winning designers with industrial recognition internationally in various design disciplines including Fashion, Interior, Interactive Media, Games, Animation, Product, Jewellery Design and Visual Communication.

Below are works done by some of our students across the various Design programmes we offer at RCHE.

Fashion Design



“Le Immatériel Bleu”
Grace Eliana

Fashion Management



Xara Li Qian Ni

Interior Design



Perspective View of 3D Perspective of Artek Hotel
Stephanie Burton

Interactive Media Design



Graphic Design (MyCommunity.sg Characters)
Chia Xian Jun

Game Design & Animation

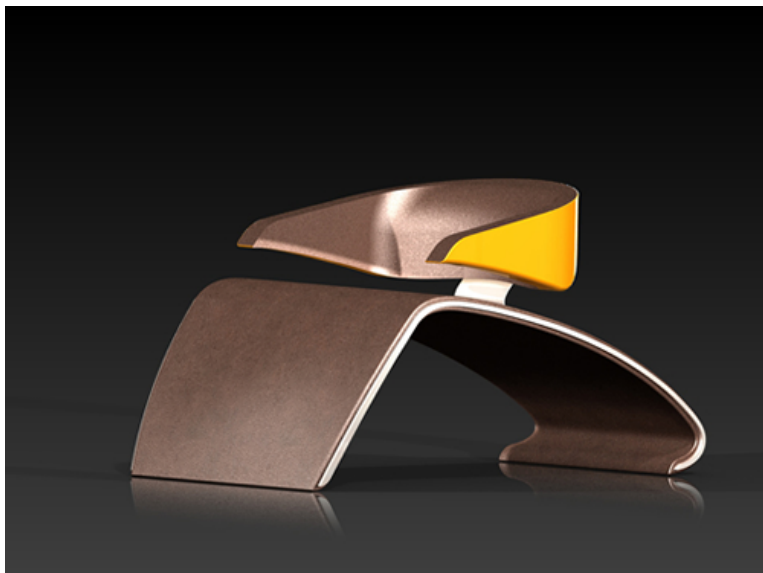


Screen-shot of Hypo-googia! Flash Game
Ian Ho Zhi Yang



KK Hospital Alpine Blossom Logo
Pham Phu Duc

Product Design



Porsche Design Chair
Rohan Kumar Verma

Jewellery Design



Go Fishing (Material: Threads, Oxidized Copper, Silver, Chicken-bone, Rock-Crystal)

Rebecca Varvouzos

Visual Communication



Note to Editors: All designs contained herein are conceptual in nature and not for commercial use without due approval by RCHE.

MB&F Packaging
*Aldanny Suffian Bin Haji Abd.
Gapar*

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Entrepreneurship
Innovation
& Empowerment

About Raffles Education Corporation

Raffles Education Corporation Limited (“RafflesEducationCorp”) is the largest private education group in Asia-Pacific. Since establishing its first college in Singapore in 1990, the Group has grown to operate 38 colleges in 35 cities across 14 countries in the Asia-Pacific region: Australia, Bangladesh, Cambodia, China, India, Indonesia, Malaysia, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka, Thailand and Vietnam.

More than 28,700 students enrolled in RafflesEducationCorp’s tertiary programmes benefit from a quality education that provides graduates with a well-rounded hands-on experience that is relevant to the industry.

The Group also owns the Oriental University City in Langfang, Hebei Province, China – a 3.31 million square metre self-contained campus. Within this campus, Oriental University City provides education services to 9 colleges with a total student population of over 27,000.

Headquartered in Singapore, RafflesEducationCorp employs over 3,000 academic and administrative staff, and is listed on the Mainboard of the Singapore Exchange. For more information on the Group, please visit the RafflesEducationCorp’s website at www.raffles-education-corporation.com

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December 10, 2010